University of New England College of Osteopathic Medicine

Strategic Plan 2018-2023

Mission

The University of New England College of Osteopathic Medicine fosters health care leaders across the continuum in undergraduate, predoctoral, graduate medical and continuing medical education, to advance exceptional osteopathic healthcare locally and globally through practice, research, scholarship, education and community health.

Vision

The University of New England, College of Osteopathic Medicine will become a recognized leader in educating primary care physicians for Maine, New England, and the nation by developing into:

- A medical school that offers a state of the art curriculum, dynamic clinical rotations, and distinctive graduate medical education
- A major contributor in clearly defined, and well-focused medical research.
- A strong clinical program that serves our community through collaborative and entrepreneurial efforts
- An organization that offers leadership to our profession and our community
- A catalyst for inter-profession education and service
- A trusted partner in health care for our community

UNE COM Strategic Priorities

I. Patient-Centered, Learner-Focused Medical Education

UNE COM will leverage and enhance accessibility to our integrated, innovative and impactful academic medical curriculum to the citizens of Maine and beyond.

II. Value-Oriented Partnerships

UNE COM will build synergistic relationships with clinical enterprises and community partners for opportunities that advance the education and training of students, residents, staff and faculty.

III. Awareness and Reputation as a Premier Osteopathic Medical School

UNE COM will support and foster a greater awareness of the osteopathic, innovative educational community.

IV. Research/Scholarship

UNE COM will enhance and grow biomedical science, educational, and clinical research and scholarly opportunities for all faculty and students through current strengths and enhanced partnerships.

V. Faculty and Professional Staff Success

UNE COM will provide support for growth and advancement, to on- and off-site clinical and biomedical faculty and staff.

VI. Infrastructure

UNE COM will create an expanded, unified structure that elevates UNE COM's identity within the community, Maine and beyond.

UNE COM Goals

I. Patient-Centered, Learner-Focused Medical Education

UNE COM will leverage and enhance accessibility to our integrated, innovative and impactful academic medical curriculum to the citizens of Maine and beyond.

- Enhance UNE COM's innovative, patient- centered/learner-focused educational infrastructure.
- Develop partnerships with community-based, multi-disciplinary clinics to enhance UNE COM's delivery of osteopathic medical education
- Invest in innovative, multi-pronged health initiatives throughout the region which provide educational opportunities for students, practice and research opportunities for faculty, and recruitment and awareness opportunities for the public.
- Lead university-wide health profession IPE activities through a quality, integrated curriculum.
- Establish dual/joint degree programs that are synergistic with the D.O. degree.
- Explore alternative pathways to medical education that reduces costs for students.
- Expand initiatives related to mentoring, GME placement, professional growth and development, and financial counseling to students, residents, and alumni.

II. Value-Oriented Partnerships

UNE COM will build synergistic relationships with clinical enterprises and community partners for opportunities that advance the education and training of students, residents, staff and faculty.

- Identify and form synergetic institutional partnerships that are strategically
 aligned with UNE COM's focus on the integration of osteopathic principles,
 IPE, prevention and population health to improve the quality and efficiency of
 health care delivery.
- Create community partnerships with state and city governments, rural communities, schools, patient support groups, and foundations to engage in educational, clinical and scientific outreach.
- Expand existing partnerships for the development of shared resources to support education, clinical practice, research, and professional development activities
- Seek opportunities to provide enhanced clinical experiences that foster an interdisciplinary approach for learners.
- Improve communication to enhance collaboration between campus and clinical affiliates.
- Provide educators with a resource that supports medical education goals, encourages trainees to access original research, and provides guidance on diagnosis and treatment options while preserving and supporting the essential learning opportunities that educators want to provide.

III. Awareness and Reputation as a Premier Osteopathic Medical School

UNE COM will support and foster a greater awareness of the osteopathic, innovative educational community.

- Promote the UNE COM brand to enhance opportunities for recognition, distinction, advocacy, philanthropy, and marketing for UNE COM and its partners
- Distinguish UNE COM as a leader in local and regional health activities that are highly visible and accessible.
- Elevate and enhance UNE COM contributions to the policy formation in the public and private sectors of Maine and New England.

IV. Research/Scholarship

UNE COM will enhance and grow biomedical science, educational, and clinical research and scholarly opportunities for all faculty and students through current strengths and enhanced partnerships.

- Maintain and grow a clearly defined and well-focused research program.
- Evaluate quality improvement initiatives with clinical sites to tightly link research and scholarly efforts with hospital goals and patient needs.
- Develop a clinical practice collaborative and a Research/Scholarship Network across UNE components, clinical campuses and other partnerships.
- Create a program of scholarly experience, training and support for students, residents and all faculty throughout pre-clinical, clerkship and residency training.
- Enhance the strong support and mentorship services required for research-related activities.
- Leverage current research strengths to develop and promote emerging research areas.
- Drive fundamental research relevant to critical health-related problems.
- Share best practices and data between UNE COM and community leaders to improve the health of individuals and populations, particularly the underserved and vulnerable.

V. Faculty and Professional Staff Success

UNE COM will provide support for growth and advancement, to on- campus and offcampus clinical and biomedical faculty and staff.

- Facilitate faculty and staff collaboration across all departments and affiliates.
- Cultivate faculty engagement in clinical practice environments to provide continued connection to clinical training environments as a crucial component of recruiting physician faculty.
- Develop mechanisms for professional staff advancement in training, skills and knowledge incorporating the latest research in scientific and educational teaching, learning, and assessment.
- Increase scholarly activity among faculty members.
- Partner with statewide academic institutions and other educational bodies to establish linkages and strength pipeline efforts that enhance diversity recruitment of faculty and students.
- Strengthen faculty and staff development and mentorship programs from beginning of employment through last day.
- Enhance faculty and staff's understanding of osteopathic principles and practice throughout UNE and affiliates.

VI. Infrastructure

UNE COM will create an expanded, unified structure that elevates UNE COM's identity within the community, Maine and beyond.

- Invest in a state-of-the-art technological/digital infrastructure and develop the culture to employ them to facilitate and enhance collaboration and creativity across all UNE COM units.
- Identify areas in which investment may be required to provide new physical infrastructure or to complement and enhance existing infrastructure.